

# NVIDIA PARTNER NETWORK

PROGRAM BENEFITS	ELITE	PREFERRED	COMMUNITY
<b>BUSINESS PARTNERSHIP</b>			
Partner Management Team	Named Partner Business Manager (PBM)	Shared PBM from NVIDIA Sales Center	
Business Review Meetings	✓	✓	
NPN Partner Portal	✓	✓	✓
Partner Advisory Council	By Invitation	By Invitation	
Newsletters	✓	✓	✓
<b>PRODUCTS AND TECHNOLOGY</b>			
NVIDIA Product Line	✓	✓	
Early Access Program	✓	By Invitation	
Technology Updates	✓	✓	
Executive Briefing Center	✓	By Invitation	
<b>SALES</b>			
Quarterly Performance Bonus	✓		
Incentive Promotions	✓	✓	
Sales Leads and Opportunities	✓	✓	
Not For Resale (NFR) Discounts	✓	✓	
NVIDIA Rewards	✓	✓	
<b>MARKETING</b>			
Partner Marketing Team	Named Partner Marketing Manager	Access to Marketing Planning Templates and Tools	
Marketing Planning Meetings	✓	By Invitation	
Marketing Development Funds (MDF)	✓	✓	
NVIDIA.com Partner Locator	✓	✓	
NVIDIA.com "Where To Buy" Page	✓	Top 5%	
Marketing Assets and Tools	✓	✓	✓
Product Launch Kits and Marketing Campaigns	✓	✓	
NVIDIA Branding	✓	✓	✓
Partner Program Badge	✓	✓	
Success Story Support	✓	✓	
Public Relations Support	✓	✓	
GTC Incentives	✓	Available from Select Distributors	
<b>TRAINING</b>			
Sales and Technical Training	✓	✓	✓
NVIDIA GPU Genius™	✓	✓	✓
Technology Webinars	✓	✓	✓
<b>SUPPORT</b>			
Partner Technical Team	Named Technical Resource	Shared Technical Resource	
Online Support Tools	✓	✓	✓
Priority Technical Support	✓	✓	
RMA Support	✓	✓	

<b>PROGRAM REQUIREMENTS</b>	<b>ELITE</b>	<b>PREFERRED</b>	<b>COMMUNITY</b>
<b>BUSINESS PARTNERSHIP</b>			
NPN Partner Agreement	✓	✓	✓
Partner Profile Maintenance	✓	✓	
Business Review Meetings	✓	✓	
<b>PRODUCTS AND TECHNOLOGY</b>			
Competency Exhibit	✓	✓	
Competency Attainment	✓	✓	
<b>SALES</b>			
Sales Volume Commitment*	✓	✓	
Sales Out Data (POS)	✓	✓	
Purchase NFR Unit for Demonstrations	✓		
<b>MARKETING</b>			
In-House Marketing Champion	✓		
Marketing Planning Meetings	✓		
NVIDIA Branding Compliance	✓	✓	✓
Partner Program Badge Displayed	✓	✓	
Local Marketing Events	✓	✓	
<b>TRAINING</b>			
Certified Sales Professional*	✓	✓	
Certified Technical Professional*	✓	✓	
<b>SUPPORT</b>			
Support	✓	✓	
Drive RMA Process	✓	✓	

\*Volume and quantity details available in Competency Exhibits