



NVIDIA GRID DESKTOPS AND APPS DELIVERED FROM THE GPU-ACCELERATED CLOUD



NVIDIA GRID™ Cloud Service Providers bring the power of NVIDIA GPUs to cloud-hosted desktops and workstations delivered as a service.

The Desktop-as-a-Service (DaaS) User Experience Bottleneck

Today's operating systems and applications demand new levels of graphics performance and user experience that traditional desktop and application virtualization can't deliver. Users who are new to DaaS may resist and even delay acceptance of this new desktop delivery model when they perceive their cloud-hosted workspace as offering a "less than physical" experience. This can lengthen deployment cycles and ultimately derail a DaaS initiative that was expected to be a fast, friction-free implementation.

The GPU-Accelerated Cloud for Desktops, Apps, and Workstations

NVIDIA GRID addresses these challenges by bringing graphics acceleration to the cloud. IT can fully realize the power of virtualization, extending NVIDIA visualization technology to virtual desktops and apps for unparalleled graphics performance and a user experience that rivals physical PCs and workstations.

Organizations of every size and industry can reap the benefits of cloud-hosted workspaces, delivered by NVIDIA GRID Cloud Service Providers that offer a premium user experience. NVIDIA partners with industry-leading providers to enable new GPU-powered offerings from the most trusted names in DaaS.

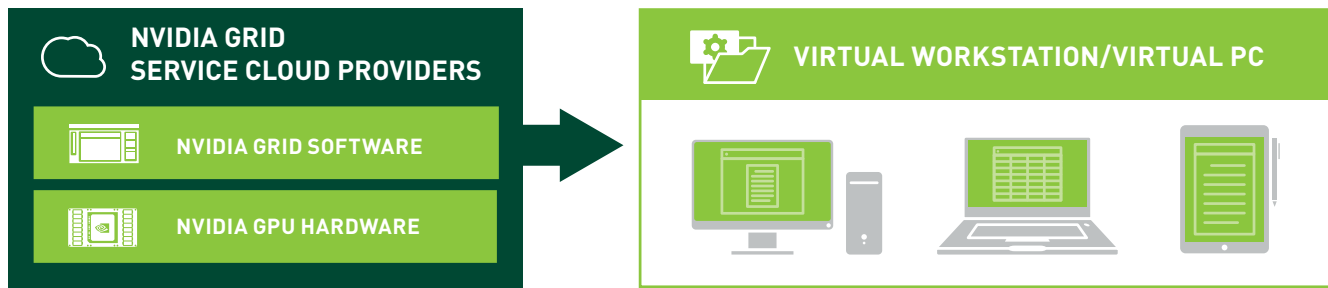
BENEFITS

Accelerate the move to Windows 10 with GPU-accelerated performance that meets the demands of today's modern applications and operating systems.

Get started quickly, spinning-up immersive virtual workspaces in a fraction of the time of a DIY approach.

Tackle time-sensitive business challenges that demand enterprise-grade desktop capacity with a consumer-grade user experience.

Deliver virtual desktop performance that's as good as a physical experience.



Faster, Simpler Delivery with a High-Quality User Experience

NVIDIA GRID-powered cloud-hosted workspaces are ideal for organizations still making the move to Windows 10, as well as those needing to support remote offices, mergers and acquisitions, or short-term opportunities.

Benefits include:

- > Dramatically simplifying and shortening deployment cycle time
- > Delivering a high-quality user experience with cloud-hosted desktops and apps that rival physical PCs and workstations

Affordable GPU-Accelerated Cloud Workspaces

Desktop virtualization can incur a large upfront CapEx commitment that many organizations aren't ready for. NVIDIA GRID-powered cloud-hosted workspaces address this burden by:

- > Eliminating up front CapEx hurdles with a predictable, cost-effective monthly or annual subscription
- > Avoiding escalating costs associated with scaling capacity and unplanned data center upgrades
- > Reducing dependency on in-house IT resources and expertise, to drive desktop OpEx even lower

Secure, Immersive Desktops and Apps Delivered at the Speed of Cloud

Business moves fast in a global economy, and speed of scale is essential to staying competitive. NVIDIA GRID-powered cloud-hosted workspaces offer security, elasticity of scale, and an immersive, premium experience that users demand, enabling business to:

- > Rapidly adjust cloud-hosted desktop capacity to match business demand
- > Mitigate risk and secure intellectual property and mission-critical data
- > Avoid the protracted cycle time, complexity, and guesswork often required in scaling DIY infrastructure

For more information visit www.nvidia.com/grid

© 2016 NVIDIA Corporation. All rights reserved. NVIDIA, the NVIDIA logo, NVIDIA GRID, Tesla, and Quadro are trademarks and/or registered trademarks of NVIDIA Corporation. All company and product names are trademarks or registered trademarks of the respective owners with which they are associated. Features, pricing, availability, and specifications are all subject to change without notice. NOV16

