



# dathena

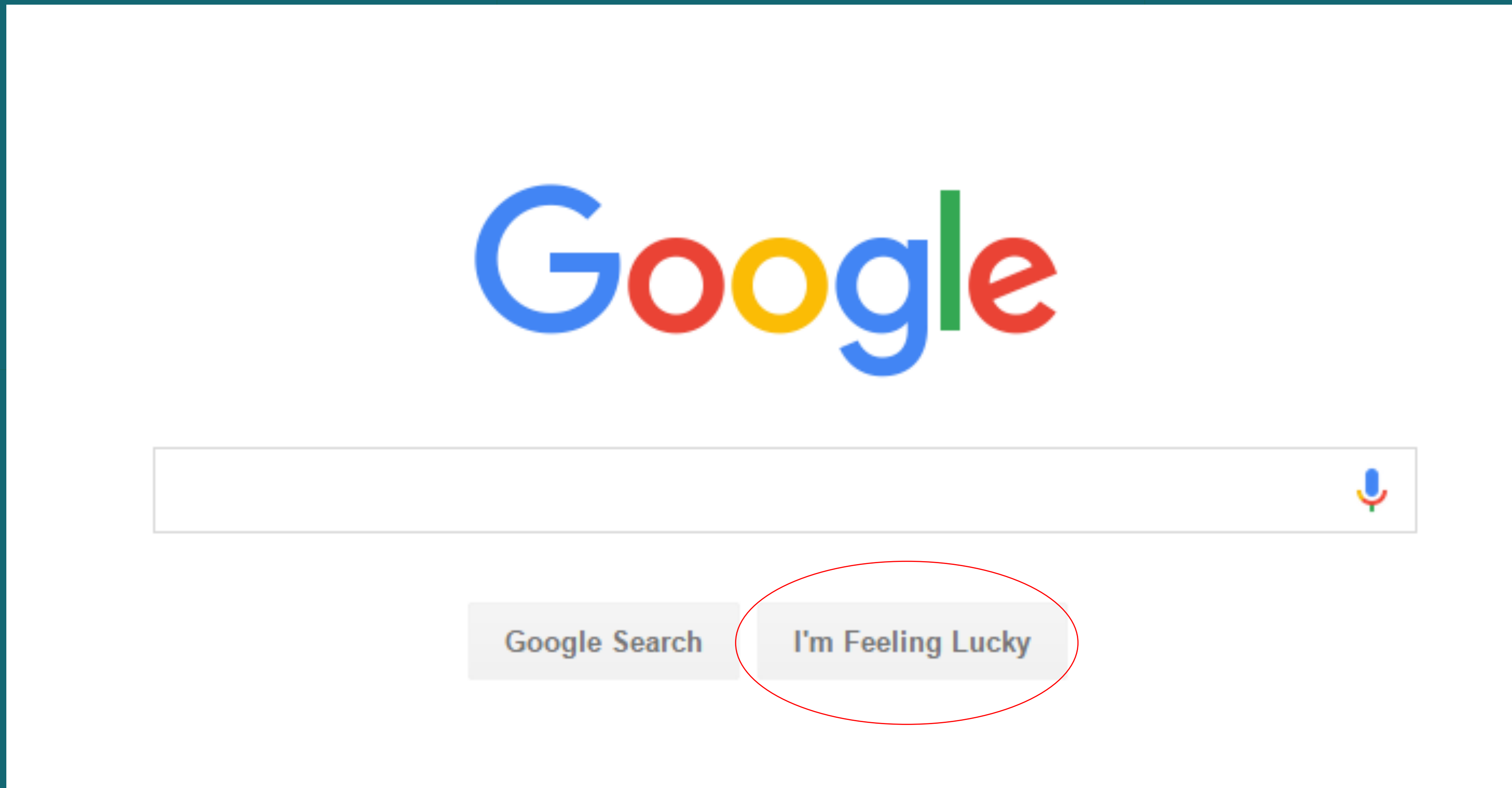
Smart Data Governance, Security and Compliance

Leveraging GPU for Deep Learning

Dathena99

# PROBLEM: TODAY'S CHALLENGE WITH DATA

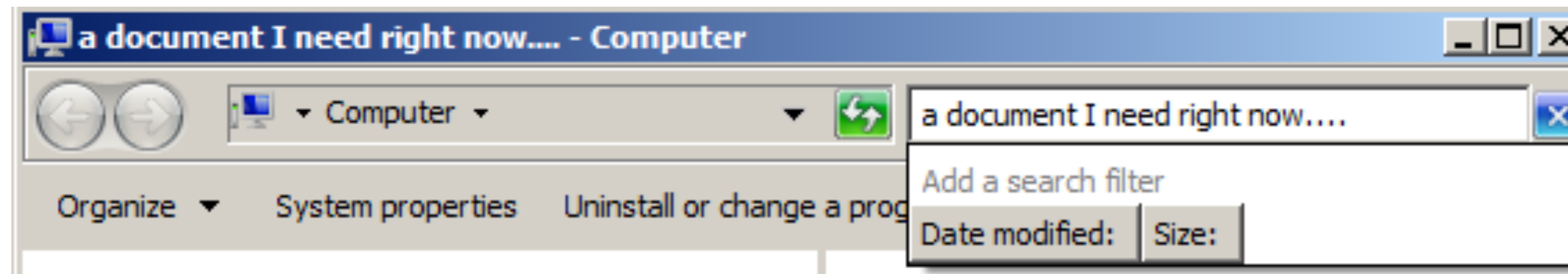
WHY?



# PROBLEM: TODAY'S CHALLENGE WITH DATA

## WHY?

### ACME Company



ACME Search **NOT** Feeling Lucky



# PROBLEM: TODAY'S CHALLENGE WITH DATA

WHERE TO LOOK AT....



# PROBLEM: TODAY'S CHALLENGE WITH DATA

KNOWING...



# PROBLEM: TODAY'S CHALLENGE WITH DATA

INFORMATION IS NOWADAYS THE MOST CRITICAL ASSET OF ANY ORGANIZATION



Three distinct “pain point”  
+30% of Data Growth / Year



New Regulatory Requirements  
Data Privacy being the main focus



Digital Era, Complex IT  
Environment (Cloud, BYOD, etc.)



25% involved internal staff  
Behind Data Breaches



73% of Data Breaches  
Were Financially Motivated



68 % of the organization admit they  
don't even know where their  
confidential information is located

Source: Gartner & Verizon Data Breach Report 2017



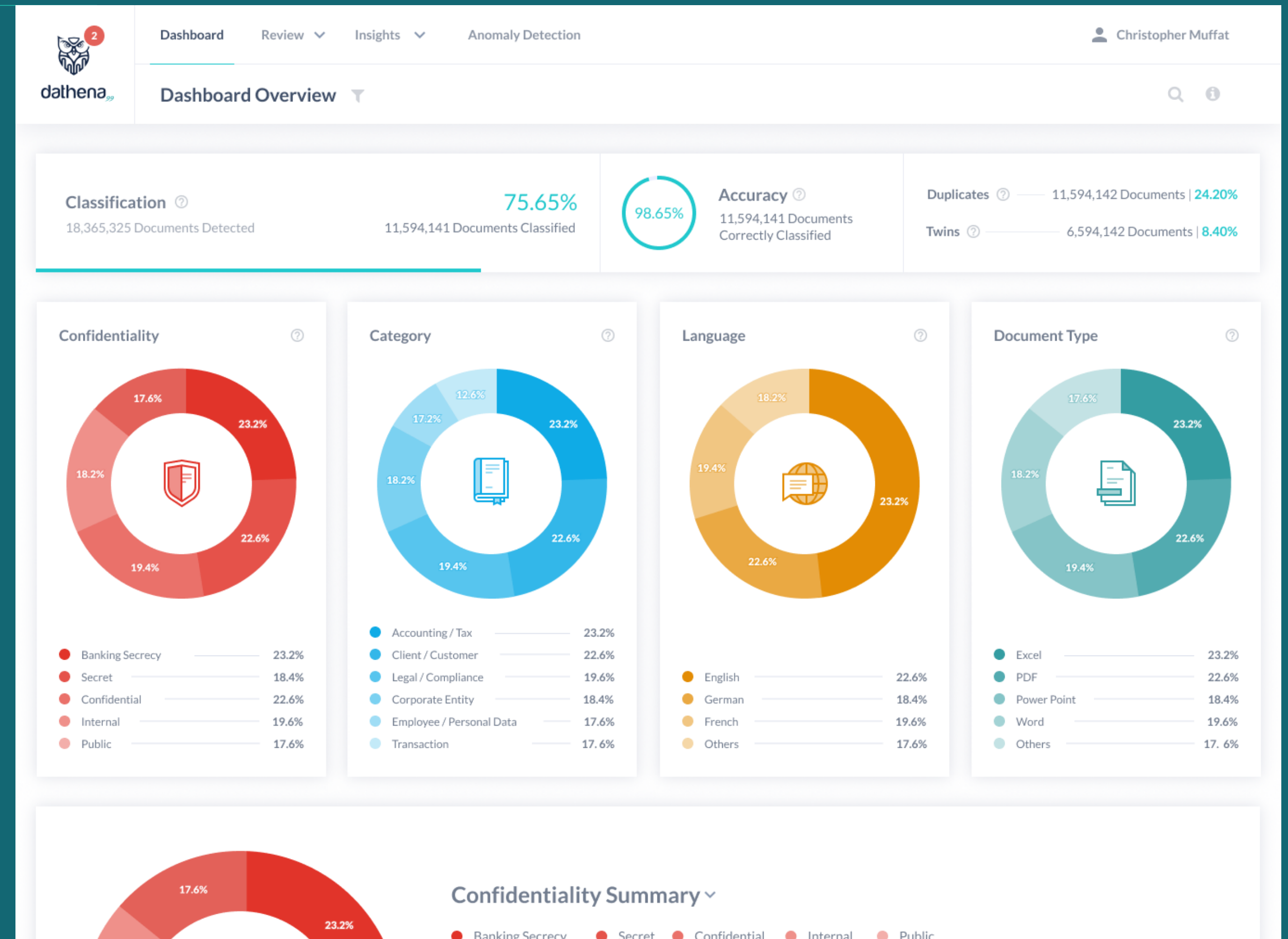
# Proposition

# SOLUTION: DATHENA IN A NUTSHELL

## ARTIFICIAL INTELLIGENCE TO AUTOMATE DATA CLASSIFICATION FOR ANY ORGANIZATION



Data Protection & Cyber Security Officer  
 Compliance & Risk Manager  
 Document Owner



# SOLUTION: DATHENA ENABLING SCALABLE DATA DISCOVERY

## AI AUTOMATICALLY DETECT SECURITY ANOMALY OF CONFIDENTIAL & PERSONAL DATA



Find and Return Sensitive Information



Exhaustive Data Inventory



Detect Security Anomaly

User — Acces Right Anomaly Risk: ⚡ High Prediction Quality: ★ High

<b>Total Anomaly</b> <sup>?</sup> <span style="color: red;">138</span> ↑ Windows User Account	<b>Documents at Risk</b> <sup>?</sup> <span style="color: blue;">138</span> ↑ Documents	<b>Total AD Group at Risk</b> <sup>?</sup> <span style="color: blue;">138</span> ↑ Active Directry Group	<b>Access Right Anomaly Trend</b> <sup>?</sup> Number of Documents 
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**Hight Risk User With Client Data Access** <sup>?</sup> Rose Gutierrez - Marketing Manager

Beatrice Franklin		3,450
Callie Young		2,345
Maurice Copeland		2,234
<b>Rose Gutierrez</b>		1,754
Austin Flowers		1,678
Martha Wallace		1,442

<b>Client Data Access</b>		14,437 Documents
<b>Security Anomaly</b> <sup>?</sup>	<span style="color: orange;">420</span> ↑	Ranked 4

Folder	AD Group
Marketing Europe	3,450
Marketing Swiss <span style="color: red;">▲</span>	2,345
Marketing analysis	2,234
Marketing poll	1,754
HR	1,678

**User Anomaly**

Nodes Paths Patterns

Search...

Users

- Landon Yates

element.xls

AD.General\_RW

reports/invoice



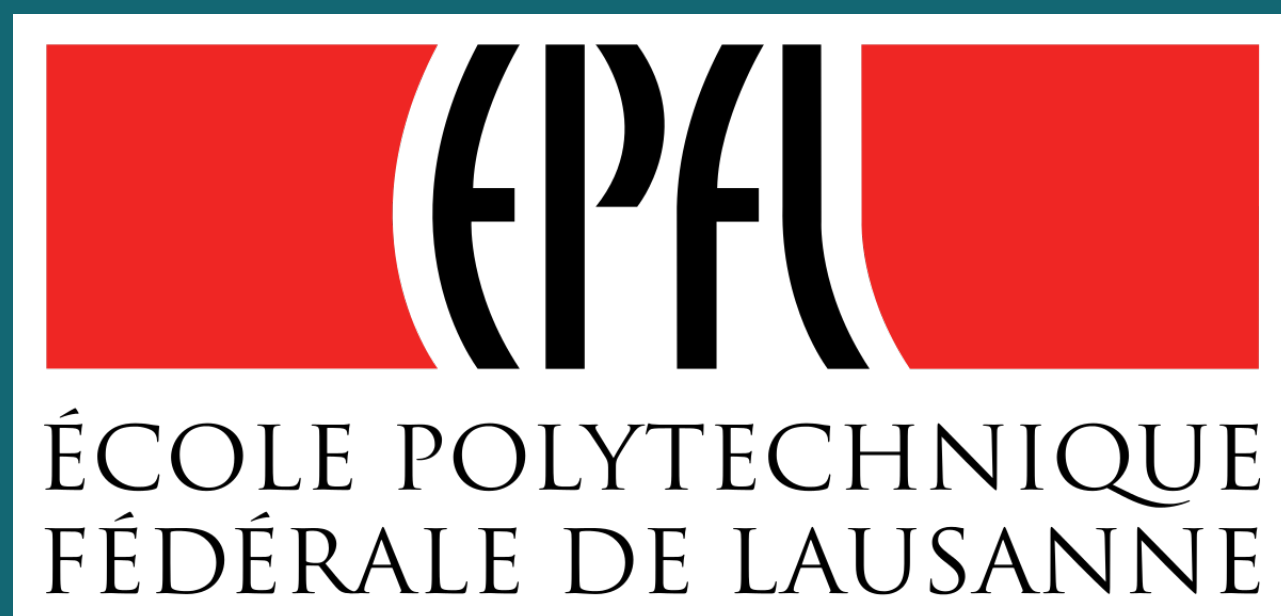


# DATHENA: CUTTING EDGE TECHNOLOGY

## 4 YEARS OF RESEARCH FOR A UNIQUE SOLUTION

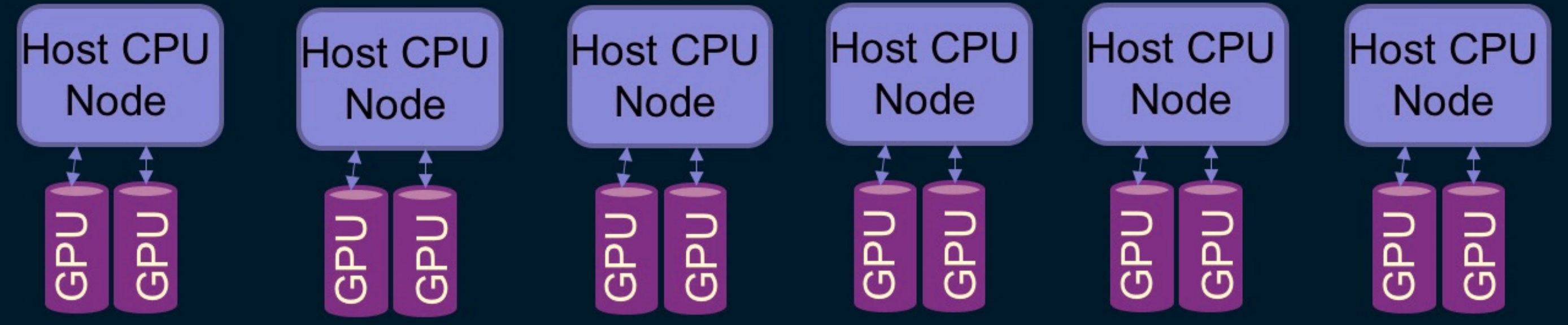
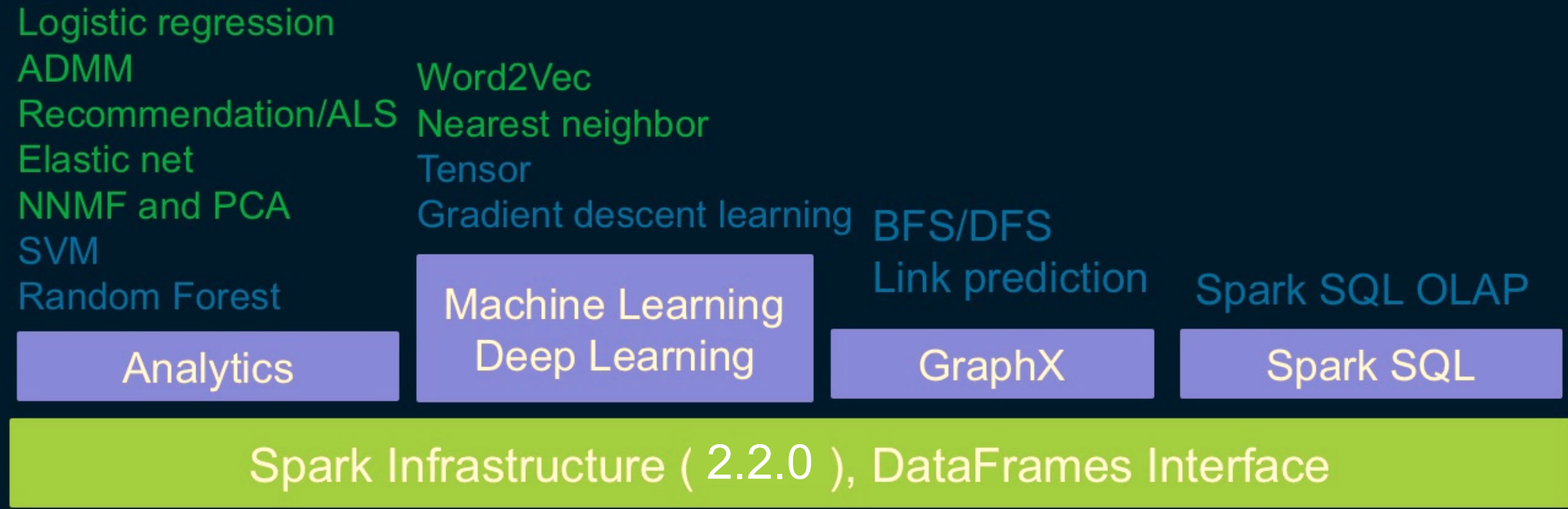
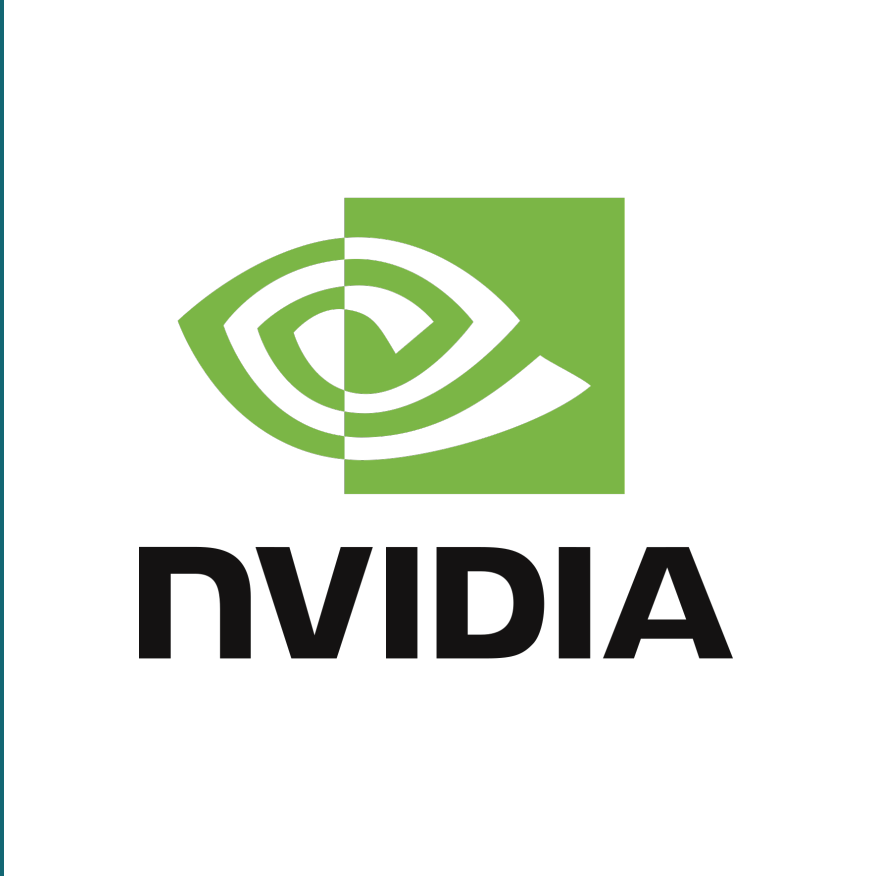


4 years of research



# DATHENA: CUTTING EDGE TECHNOLOGY

## STEP 1: SPARK ON GPU

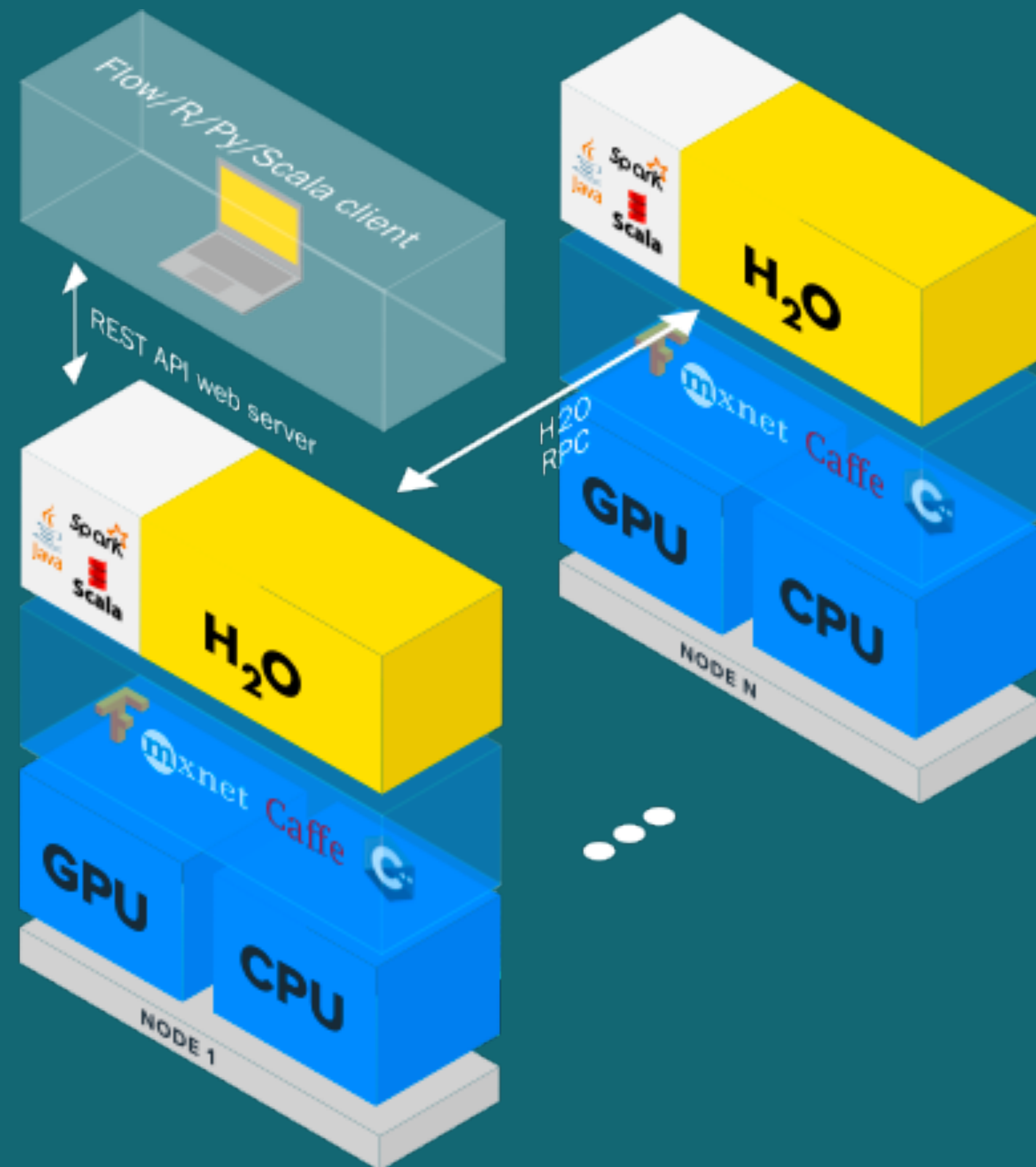


<https://github.com/IBMSparkGPU/SparkGPU,CUDA-MLlib>



# DATHENA: CUTTING EDGE TECHNOLOGY

## STEP 2: BRINGING AI TO ENTERPRISE



H2O for GPU Enabled Deep Learning:

Integrated with the state-of-the-art GPU-optimized Deep Learning frameworks – TensorFlow, MXNet and Caffe.

H2O Deep Water speeds up Deep Learning on GPUs by **10-75x** compared to CPUs.

This integration allows Dathena99 enterprises opportunities to better leverage GPUs:

Bringing AI to Enterprise for Smart Data Governance



# DATHENA: ACTUAL GO TO MARKET

ANY ORGANIZATION HANDLING SENSITIVE INFORMATION



**BANK**



**GOV/DEFENSE**



**LUXURY**



**HEALTHCARE**

Gartner Says Worldwide Information Security Spending Will Grow 7% to Reach **\$86.4 Billion** in 2017

By 2020, 50% of all midsize and large enterprises will have implemented file analysis for managing unstructured data, up from less than 10% today.

*Gartner Market Guide for File Analysis Software  
Published: 19 September 2016 ID: G00290878*



# DATHENA: OUR GREAT TEAM

MEET THE SQUAD: SEASONED ENTREPRENEUR, CEO AND RISK MANAGER



**CHRISTOPHER MUFFAT**

FOUNDER & CEO

*10 years in cybersecurity leading role  
in banking*



**CHRISTOPHE AULNETTE**

BOARD MEMBER & PRINCIPAL ADVISOR

*Former CEO Microsoft France*



**TANIA KODLIUK**

CHIEF SCIENTIST OFFICER

*PhD in Applied Mathematics*



**PHILIPPE EYRIES**

CHARIMAN OF THE BOARD

*Successful entrepreneur in  
cybersecurity*



**POUL NIELSEN**

CHIEF OPERATING OFFICER

*Successful entrepreneur in  
cybersecurity*

