i4drive™
Advanced Driving Experience

i4drive™ is a patent-pending software based solution for enhancing driver safety & driving experience.

i4drive™ unique "Multi-Layered Smart Interaction" method provides one solution to multiple safety problems.

Our Vision & Mission
Become a key player in fight against road accidents by turning the smartphone from a distraction to a powerful driver assistant.

i4drive Demo Video

Reuven Ulmansky
Chairman

Adi Goren
Founder & CEO

Dudi Cohen
Director of
Strategic Affairs

Ron Aaron
CTO

There are many causes for traffic accidents. Hereinafter the 3 main categories:

Distractions

➢ Lack of control
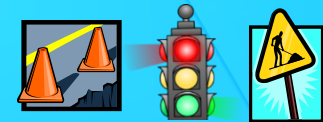➢ Slow reaction
➢ Accidents

Unforeseen Hazards

➢ Harsh maneuvering
➢ Skidding & impacts
➢ Accidents

Road/Car Conditions

➢ Traffic violations
➢ Road hazards
➢ Accidents

What others have been done

i4drive™
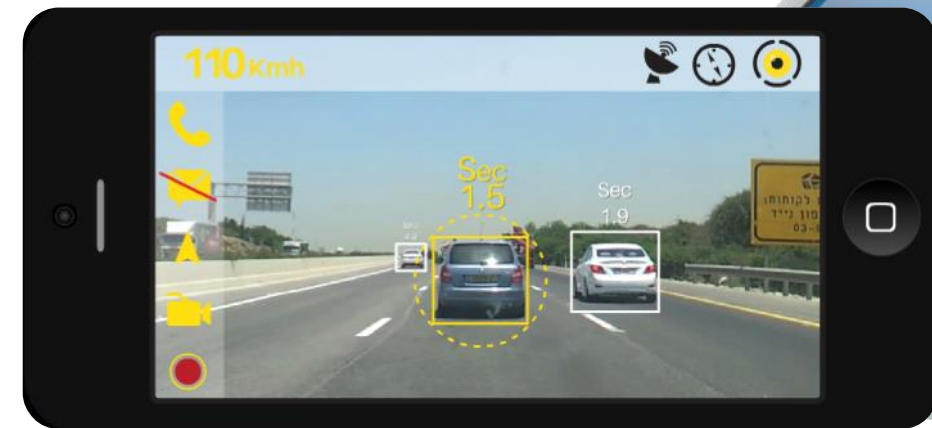Advanced Driving Experience

Problem starts here

Safe Mobile Use

Driving Warnings

Driving Assistance

Advanced Telematics

Drivers Interaction

Mobileye

iOnRoad

iOnRoad

i4drive™   i4drive™   i4drive™   i4drive™   i4drive™

A powerful combination of available hardware and advanced algorithms

Intuitive, End-to-End Solution

In a collision warning or before entering a dangerous turn a phone call will be answered automatically by a text message

Example: at 100Km/h the driver can make outgoing calls or receive incoming calls

Driving Warnings and Assistance

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Panic button

Voice Commands

Driving Recording

Augmented Reality

Video Stream

Forward Collision Warning
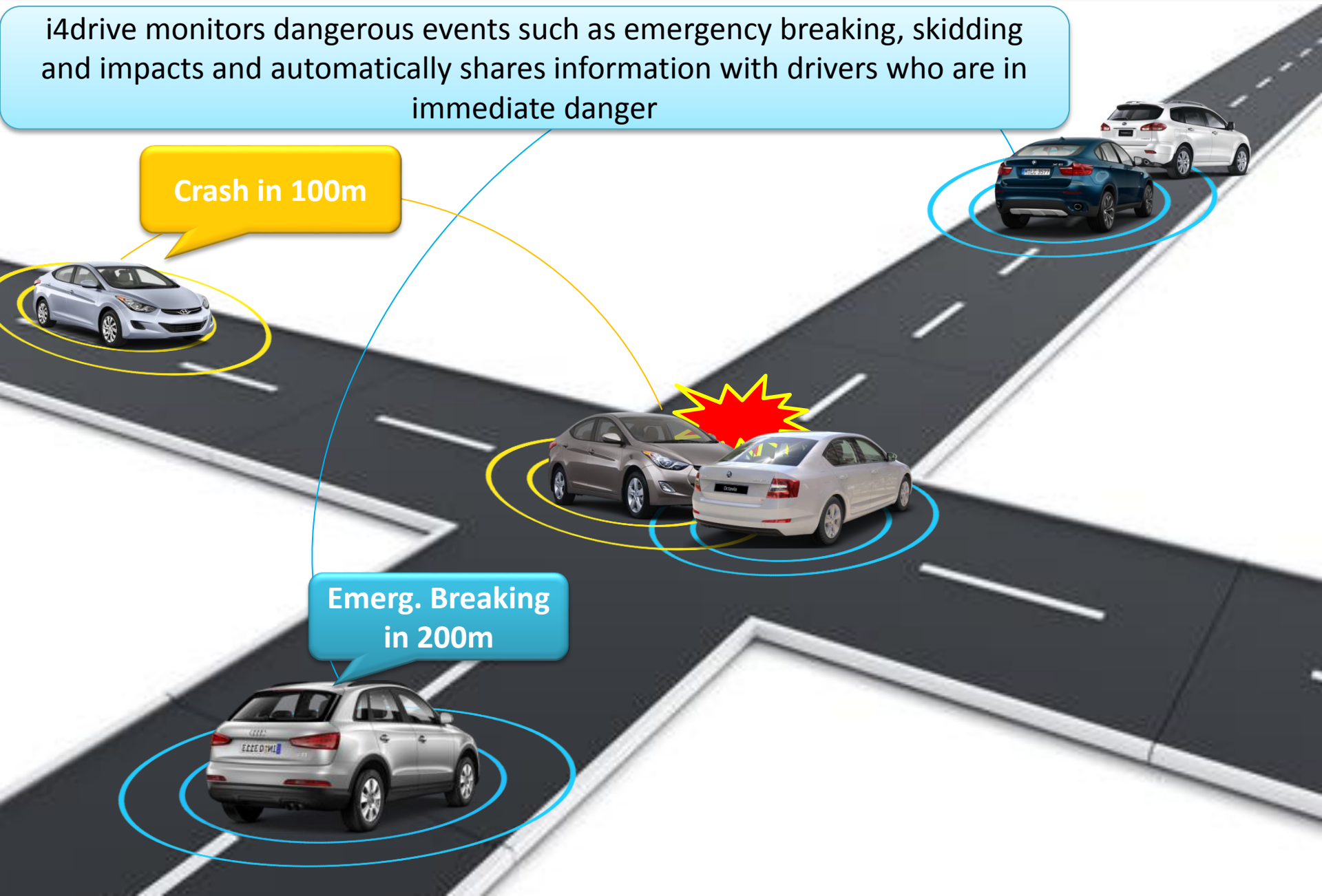
Headway Distance Warning

Lane Departure Warning

Driver-to-Driver Communication

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i4drive monitors dangerous events such as emergency breaking, skidding and impacts and automatically shares information with drivers who are in immediate danger

Crash in 100m

Emerg. Breaking in 200m

i4drive offers fleet managers, parents of teen drivers and insurers a comprehensive and advanced cloud based management tool.
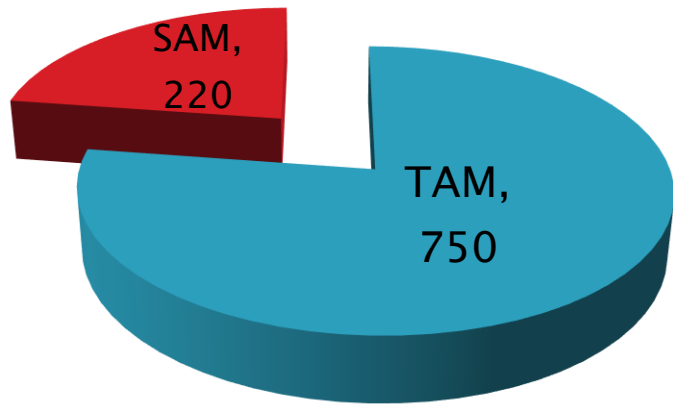
Full access

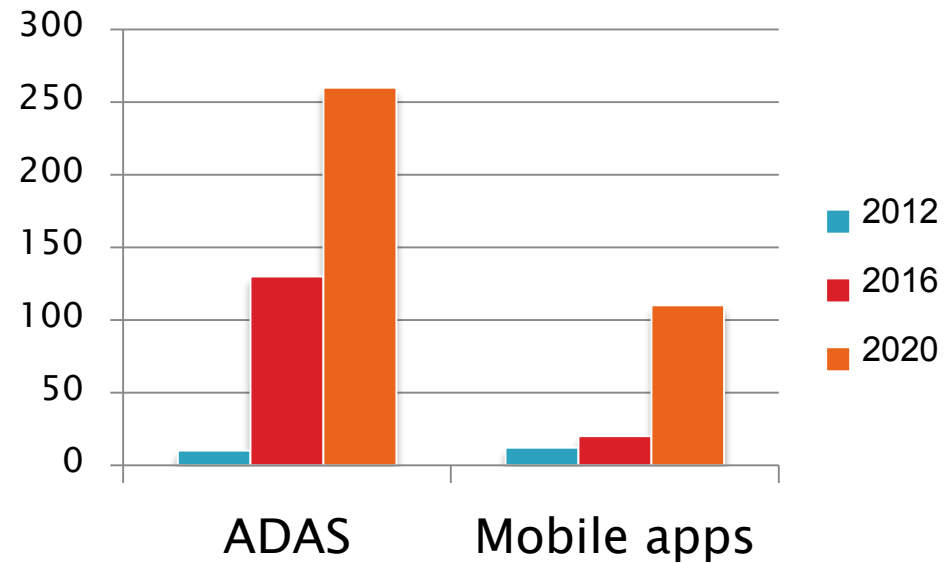Realtime Alerts

Reports

Remote Control

Video Stream

**Target Market
(in millions of users)**

**Market Growth
(in $B)**

Drivers

Fleets & Parents

Insurers & Carriers

Freemium

Premium

JV's

+

+

+

DrivertiZing™
Everybody Wins!

40%

i4drive™
Advanced Driving Experience

Multiple Complex Problems.
One Simple Solution.

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